



Meet Celebrity's "Leading Ladies" . . .

Five women handpicked for their distinct points of view



Shelley Black
Potential Cruiser
Leading Lady

Shelley has been with the Bank of Montreal Financial Group since 1997. As head of strategic planning and communications, Shelley leads employee communications and is the communications strategist for the bank's Intranet and Internet sites. Her responsibilities include managing the bank's image and reputation online and

ensuring that the bank's strategy is communicated through electronic channels. In addition, Shelley is the creative and organizational force behind strategic communications such as the Bank of Montreal's award-winning annual report to shareholders and its corporate social responsibility report.

Shelley has an extensive background in corporate marketing and journalism. She has been publisher of a country music magazine and editor-in-chief of Canada's best-selling fashion and beauty magazine, FLARE.

She is married with two children, and enjoys endurance running. She recently achieved a personal goal by running her first marathon in Chicago.



Veronica Harris
Experienced Cruiser
Leading Lady

Veronica Harris lives in Ormond Beach, Florida. She has been married for 23 years and has two children, a 21-year-old daughter and a 12-year-old son.

Both Veronica and her husband are retired – her husband from the Coral Gables Police Department and Veronica from Cayman Airways. Veronica keeps busy by going to the gym, working around the house and “being a taxi service” for her son.

Veronica’s favorite kind of vacation is a cruise vacation. She and her husband have cruised at least once a year for the past 23 years.



Tara Hyland
Travel Agent
Leading Lady

Tara is the director of leisure marketing for a national leisure travel company.

Her job is to develop and coordinate national marketing programs with preferred travel suppliers on behalf of their 76 wholly owned leisure locations. Tara was recently selected as one of 46 travel agents in North America, out of an applicant pool of 120, who

will become accredited space agents for Richard Branson's Virgin Galactic commercial space company. She has worked in the travel industry since 1981, and prior to that, taught high school social studies for five years after graduating from college with a degree in political science.

Tara is married and has two adult stepdaughters and two grandsons, ages five months and three years. Tara and her husband have a passion for travel and especially enjoy cruising. They live close to Galveston Bay and the Johnson Space Center, south of Houston, Texas, where they enjoy water sports, gardening, arts, church activities and socializing with close friends.



Lucy Izon
Travel Writer
Leading Lady

Lucy is the president of Canada Cool and an award-winning Toronto freelance travel journalist who has been published for 28 years in leading North American newspapers, including the *Los Angeles Times*, *Chicago Tribune*, *Toronto Star* and *Arthur Frommer's Budget Travel Magazine*. She has covered a wide range of travel topics, ranging from cruising with kids to new hotel and accommodation concepts, and is considered an expert in travel for the 18-to-35-year-old age group. She enjoys exploring new media and has designed and published several websites.

Lucy is the author of *Izon's Backpacker Journal* and *Canadian Traveller's Trip Planner* (TVO), as well as a contributing author to *Thomas Cook's Touring Eastern Canada* and a contributor to *Chicken Soup for the Traveler's Soul*. She has served as both Canadian Chapter Chair and Vice President of the Society of American Travel Writers, and she is a member of the Travel Media Association of Canada. She won the Ontario Tourism Marketing Partnership's 2005 award for "Travel Journalism in the U.S. Market." In 2000, Izon partnered with the Canadian Government's Millennium Bureau to create a national travel writing and photography competition for Canadians ages 18-26, designed to celebrate the millennium and to encourage young Canadians to explore their country.

Lucy is single, lives in Toronto, and works from her home – a one-bedroom apartment (office and reference library) that features floor-to-ceiling glass windows, a glass balcony and a fabulous view of the city. Lucy is one of the founders of the Socrates Cafe in Toronto (the first in Canada) and shares a family passion for small boat sailing and escaping to a family-owned log cabin in beautiful Muskoka (the lake district about 140 miles north of Toronto).



Jennifer Harding Piggott
Hotelier
Leading Lady

Jennifer's position as the director of hotel operations at the Fairmont Royal Pavilion in Barbados takes a considerable amount of her time.

Classified as a luxury, boutique style property, the Fairmont Royal Pavilion is a high-end hotel that caters to a discerning clientele. In addition to overseeing the day-to-day operations, Jennifer spends time socializing with guests, prospective clients and sales/hospitality trade professionals.

Jennifer is married, and when not working, she enjoys spending time at home and in her garden, which she has remodeled to suit her personal style. She also dabbles in creative writing – mostly poetry – and enjoys practicing free-style calligraphy. An “environmentalist and conservationist at heart,” Jennifer participates in activities associated with the Barbados National Trust, including hikes and community clean-ups. Any remaining spare time she has is spent entertaining guests or reading.